

# Purpose and Justification

Requestor: Buddhi Industries (Pvt) Ltd

## The Rationale:

Many of our people are still struggling to shift their lives out of abject poverty throughout the Globe. Many families strive but mostly fail to manage a good standard for life at least for their children's due to lack of regular income. To add to their miserable plight, the majority of the rural poor are deep in debt. The rate of unemployment is rising up day by day and the youth has nowhere to go.

In such a context as a part of this world we all are liable do our best to support those people paving a way to strengthen viable, small businesses, resulting in increased household income and savings and thus alleviating the crunch of economic poverty.

Having this prospect Buddhi Industries would like to drag your special attention for that, it is possible and proved that using one of our products, the M-171 Cashew shelling machine, social projects have been implemented by social workers and volunteers over the world. For instance, Mr. Aaron Fishman who works alongside enterprising members in many countries has implemented his social projects with the M-171 CSM and has made a real difference to people's lives in Ban village, Bali, Indonesia. You may find more information related to that project through the following link;

<http://www.bbc.com/news/business-29751792> , <https://vimeo.com/57572420>

As a result of such economic development initiatives, many small businesses expand and become viable. The families have enough to feed their children and send them to school. The marginalized poor develop their businesses especially in the Cashew industry which is considered as one of the most dominant and stable industries in the world and manage to live a decent life.

I'm hereby strongly believe that such Initiatives will take a leading part with the approach that is very powerful in lifting communities in the Globe from economic poverty, ultimately leading them to be self-reliant and live in dignity.

## Deliverables and Beneficiaries:

The deliverables are there through the Globe. The communities with agricultural backgrounds and categorized as bellow the medium income class are ideal.

Both Individuals and societies like some associations of women, Cooperative etc. could be widely benefitted.

## Strategic Context:

According to the Initiator

## Time Factors:

Do

## Special Provisions:

Do

## Sample Project:

<http://www.bbc.com/news/business-29751792> , <https://vimeo.com/57572420>

## Assumptions and Constraints:

Machines will be available at request for a price determined by Buddhi Industries (Pvt) Ltd

Technical training programmes will be organized by Buddhi Industries (Pvt) Ltd

Maintenance work will be done free of charge during the first year

The spare-parts will be available at request for prices determined by Buddhi Industries (Pvt) Ltd